Georgia Council of Court Administrators



2024 GCCA SPRING CONFERENCE

SPONSORSHIP OPPORTUNITIES

March 24-27, 2024

Callaway Resort & Gardens

4500 Southern Pine Drive

Pine Mountain, Georgia 31822

(800) 225-5292 (1-800-CALLAWAY)

FOR MORE INFORMATION AND TO REGISTER, PLEASE CONTACT KRISTE POPE.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP

Cost: \$2,700; includes:

- Four complimentary conference (exhibitor) registrations
- Banner display opportunity at conference registration table
- Company-logo table tent on every participant table in plenary room
- Preferred exhibitor space in exhibition area
- Company logo on conference webpage
- Company logo on conference agenda and other promotional media
- Company profile e-blast to conference registrants
- Presentation opportunity to conference attendees (5 minute limit)

PLATINUM SPONSORSHIP

Cost: \$2,200; includes:

- Three complementary conference (exhibitor) registrations
- Preferred exhibitor space in exhibition area
- Company-logo table tent at every participant table in plenary room
- Company profile e-blast to conference registrants
- Company logo on conference agenda and other promotional media

GOLD SPONSORSHIP

Cost: \$1,700; includes:

- Two complementary conference (exhibitor) registrations
- Designated exhibitor space in exhibition area
- Company-logo table tent on 75% of participant tables in plenary room
- Company logo on conference agenda and other promotional media

SILVER SPONSORSHIP

Cost: \$1,200; includes:

- Two complementary conference (exhibitor) registrations
- Designated exhibitor space in exhibition area
- Company-logo table tent on 50% of participant tables in plenary room

BRONZE SPONSORSHIP

Cost: \$1,000; includes:

- One complementary conference (exhibitor) registration
- Designated exhibitor space in exhibition area
- Company-logo table tent on 25% of participant tables in plenary room

ADDITIONAL ADD-ON SPONSORSHIP OPPORTUNITIES

Note: If you have an idea of something you would like to sponsor that is not listed below, please let me know. We would love to hear your suggestions!

30-MINUTE PRESENTATION ~ \$5,000

Cost includes:

- Sponsor will have the opportunity to give a 30-minute presentation to the attendees.
- Sponsor can select topic; however, the session cannot be a sales presentation.
- Content should be education-driven providing sponsor's experience with a court project.
- Sponsors must work with GCCA Education Committee chairs to ensure topic is on track.
- If more than one sponsor, GCCA reserves the right to select the presenter based on a lottery type selection.

MEAL SPONSORSHIP ~ \$4,000 (NOTE: THIS IS JUST A PORTION OF THE COST)

Cost includes:

- Sponsor will be recognized as sponsoring a portion of the provided meal during the conference. GCCA will determine the meal based on cost.
- Slides and signs will be displayed recognizing vendor as the sponsor.
- Co-sponsoring with other vendors is encouraged!

WELCOME RECEPTION SUNDAY EVENING OR MONDAY OR TUESDAY NETWORKING ~ \$3,500

Cost includes:

- Host welcome reception on Sunday evening or networking on Monday or Tuesday.
- Sponsor to present ideas for board approval.
- Co-sponsoring with other vendors is encouraged!

5K FUN RUN/WALK ~ \$3,000

Cost includes:

- Sponsor logo on 5K fun run/walk t-shirts purchased by GCCA.
- Slides and signs will be displayed recognizing vendor as the sponsor.
- Co-sponsoring with other vendors is encouraged!

NETWORKING BREAK ~ \$2,500

Cost includes:

- Sponsor will host one of the networking breaks on Monday or Tuesday during educational sessions.
- Slides and signs will be displayed recognizing vendor as the sponsor.
- Co-sponsoring with other vendors is encouraged!

COFFEE BREAK ~ \$1,200

Cost includes

- Sign at coffee stations with sponsors logo purchased by GCCA
- Sponsors logo on 8-ounce paper hot cup with lid purchased by GCCA

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Thank you for your support of the Georgia Council of Court Administrators!