



2018 Fall Conference Sponsorship/Exhibitor Opportunities

October 21-24, 2018
Savannah Marriott Riverfront

Sponsorship Opportunities

Diamond Sponsorship - \$2,500 (two opportunities)

- Four (4) complimentary conference (exhibitor) registrations
- Conference exhibitor fee included
- Early conference registration – 1st Priority
- Banner display opportunity at conference registration table
- Company-logo table tent on every participant table in the plenary room
- Preferred exhibitor space in exhibition area
- Company logo web banner on conference page of GCCA website
- Company logo on conference brochure/promotional documents (e-blasts) and agenda in prominent position
- E-blast to conference registrants with company profile
- Company logo proximately displayed on conference swag bag
- Presentation opportunity to conference attendees

Platinum Sponsorship - \$2,000 (three opportunities)

- Three (3) complimentary conference (exhibitor) registrations
- Early conference registration – 2nd Priority
- Preferred exhibitor space in exhibition area
- Company-logo table tent on every participant table in the plenary room
- E-blast to conference registrants with company profile
- Company-logo on conference swag bag
- Company logo on conference brochure/promotional documents (e-blasts) and agenda

Gold Sponsorships - \$1,500 (six opportunities)

- Two (2) complimentary conference (exhibitor) registrations*
- Early conference registration – 3rd Priority
- Designated exhibitor space in exhibition area
- Company-logo table tent on 75% of participant tables in plenary room
- Company logo on conference brochure, promotional documents (e-blasts) and agenda

Silver Sponsorships - \$1,000 (six opportunities)

- Two (2) complimentary conference (exhibitor) registrations
- Early conference registration – 4th Priority
- Designated exhibitor space in exhibition area
- Company-logo table tent on 50% of participant tables in plenary room
- Recognition on conference web site, promotional materials, and agenda

Bronze Sponsorships - \$800 (four opportunities)

- One (1) complimentary conference (exhibitor) registration
- Early conference registration – 5th Priority
- Designated exhibitor space in exhibition area
- Company-logo table tent on 25% of participant tables in plenary room
- Recognition on conference web site, promotional materials, and agenda

Add-On Networking and Program Sponsorship Opportunities – open to sponsors and exhibitors

Welcome Reception - \$5,000 (one opportunity)

- Banner display opportunity at Welcome Reception
- Sponsor's name/logo displayed at each food/drink station
- Opportunity to provide branded cups/napkins or other promotional materials at Welcome Reception (at sponsor's cost)
- Recognition at welcome reception

Meal Sponsorship - \$2,500 (four opportunities)

- Banner display opportunity in serving area
- Sponsor's name/logo displayed at each food/drink station
- Opportunity to provide branded cups/napkins for meal (at sponsor's cost)
- Recognition at meal

Networking Break Sponsorship - \$2,000 (four opportunities)

- Banner display opportunity in serving area
- Sponsor's name/logo displayed at each food/drink station
- Opportunity to provide branded cups/napkins for meal (at sponsor's cost)

Lanyard/Nametag Sponsorships - \$1,000 (one opportunity)

- Opportunity to provide (at sponsor's cost) company branded lanyards for conference nametags

Conference Exhibitor - \$550 (up to 15 opportunities)

- Exhibitor space in exhibition area
- Table and chair
- One (1) complimentary conference (exhibitor) registration

Expectations for Exhibitors

- Set-up and dismantling of exhibitions will not be permitted during conference hours
- Exhibition spaces are assigned on a first-come, first-served basis, except that Diamond- and Platinum-level sponsors will be given preferred space and Gold, Silver, and Bronze sponsors will have designated space; please note that exhibitors with large displays may be assigned space that does not obstruct the view or space within the exhibitor area at the discretion of the GCCA Exhibitor Committee
- Exhibitors with power needs must make their arrangements with the conference hotel at exhibitor's cost
- All fees must be paid within 30 days of registration or be subject to cancellation and the opportunity will be released.

For questions, please contact [Kriste Pope](#) or [Colin Slay](#).